

PROFESSIONAL EXPERIENCE

2015/-- UX/Ui designer + F3M infomations systems

Responsible for the area of UX, user research and design Ops for management of the following

- *Prisma* - for eye wear store management
- *Produz* - for textile production management
- *Esocial* - for portuguese IPSS management (portuguese social solidarity institutions)
- *Mpds - Prediagnostic system* - health mobile application to monitor, in hospital environment, Pressure ulcers and cutaneous signs
- *PIU* - patients health cicle management for portuguese IPSSs (portuguese social solidarity institutions)

2013/15 UX/Ui designer + front-end dev for travel website mobeetrip.com for Travel Store trips

Responsible for the redesign, planning, user research and front end development of a digital platform for booking business trips (airplane, hotel and car) self-service mobeetrip.com

2011/19 Designer freelancer in web design (UX/Ui e front-end) and grafic design

Responsible for the creation and development of websites and digital platforms for various clients in the areas of UX / UI design, webdesign and front-end development

2012/13 UI/UX designer at webnographer development

Responsible for creating the platform for collecting and analyzing data from remote usability tests, creating usability test scripts and implementing them in form forms on the webnographer platform to be used on specific pages of clients websites

2008/11 Designer and webdesigner at ADDmore Communication Agency,

Inserted in a multidisciplinary team of designers, copywriters and art directors I was responsible for the execution of graphic material for print and websites for campaigns of health clients for new product launches in the market and awareness campaigns for personal health problems

2009 Teacher of Flash in the animation course at Restart school

2007/08 Designer Ivan Pinheiro e Associados

2005/08 Designer freelancer in design, grafic design and industrial design

2003/06 Designer MOIOdesign Lda.,

Designer and founding partner, design studio of equipment, graphic and web design



ABOUT ME

NATIONALITY	Portuguese
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ACADEMIC DEGREES

1995/02

Graduate in Design, from the Architecture university, Lisbon (UTL).

1992/95

Technical and Professional Studies of graphic design, by school Val do Rio, Oeiras.

1991/92

Technical and Professional Studies of image and audiovisuals, school Antonio Arroio, Lisbon

PROFESSIONAL QUALIFICATION

- 2011 Programa de User Interface / User Experience Design & Development at EDIT
- 2010 Course of webdesign/dreamweaver escola FRENETIK POLIS
- 1999/03 Experimentadesign 1999/03, Lisbon
- 1998 Participation in the European Seminar Universal Design Social Accessibility

KEY SKILLS

Web Design, UX/UI design, Graphic Design and Industrial Design, HTML, CSS, JQuery basics

MAIN CLIENTS

F3m SA, TravelStore, CML Lisboa, Bedeteca de Lisboa, CIEAM Faculdade de belas artes de Lisboa, Instituto superior de tecnologia e gestão de Portalegre, Ilustrador André Carrilho, Artista plástico Pedro Zamith, Associação chili com carne, Juventude musical portuguesa, Associação Thisco, Escola Restart, Festivais de cinema IndieLisboa e DocLisboa, Fesenius, Bayer, Boheringer, Pfizer, Novartis, APF, Rituals, RTP, Antenas 1 2 e 3, Águas de Portugal, Infarmed

SOFTWARE

Windows and Mac - adobe Illustrator, Photoshop, InDesign, UXpin, Invision, skecth (beginner), Office, visual studio (front-end)

OTHER PROJECTS

INDUSTRIAL DESIGN AND EXHIBITIONS (Criation, development and commerce)

- ✘ Light table M-luz, for animation at school Restart - Restart - School of Creativity and New Technologies, Lisbon.
- ✘ Trophy INDIELISBOA - Independent film festival, Lisbon, 2004 e 2005 editions.
- ✘ Colecion XS - stories over ceramics, from Salão Lisboa 2003 of illustration and comix sallon.
- ✘ Carnivora chair , developed by MOIOdesign.
- ✘ Garbage can CESTIC_, for scholl ETIC, Lisboa.
- ✘ Modular object DO-IT , for kids.
- ✘ WC for all, bathroom for normal and desabled people.
- ✘ Creation of a video graphics to accompany the exhibition "The Politics and CORK ... press in the humorous work of Raphael Bordallo Pinheiro (1875-1905)" Hemeroteca Municipal.
- ✘ Design of the winning presentation in the "design award briefing 2003, Restart - School of Creativity and New Technologies.
- ✘ Launch of the "XS-stories over ceramics" in Salão Lisboa 2003 de Banda desenhada e ilustração, Restart - School of Creativity and New Technologies.
- ✘ Participation in the exhibition "S * Cool" - Experimenta Design Biennial 2003.
- ✘ Communication design, coordination of ambients, INDIELISBOA film festival from 2003 to 2006.
- ✘ Exhibition film "Born in to brothels", INDIELISBOA ilm festival, 2005 edition.
- ✘ Multimedia comix Fanzine "Gritante", Salão Lisboa 2001 de Banda Desenhada e Ilustração, Bedeteca, Lisbon.

GRAPHIC DESIGN

- ✘ Collaboration on several graphic design projects with companies and professionals, like books, brochures, presentations, etc.
- ✘ Art direction, graphic design and monitoring of production of the book collection "ANTIBOTHIS".
- ✘ Art direction and graphic design of the newspaper "CASCAIS SUBMERSO," Youth Show 07, Cascais.
- ✘ Art direction, graphic design and production monitoring of the book "Memórias10" CITEN - Calouste Gulbenkian, Lisbon.
- ✘ Communication design for the exhibition "Bibliotecas Municipais de Lisboa, um percurso 1883-2006", Lisbon City Hall.
- ✘ Communication design "Salão Lisboa 2005 de Banda desenhada e Ilustração," Bedeteca, Lisbon City Hall.
- ✘ Communication design for the exhibition of the painter Guido Buzzell, Bedeteca, Lisbon City Hall.

AWARDS

- ✘ 2nd Prize "Oeiras Inova 2005", with the project green map Oeiras.
- ✘ Selected for "Prémio Milénio Sagres/Expresso 2002" with the project WC for all.
- ✘ Winner at european level "Eurowards 2002 - Jovens Empreendedores" in the Seed category, with the project "Cerâmica XS".
- ✘ Selected for "Mostra Jovens Criadores 2001" - Clube Artes e Ideias, Lisbon, with the project "Carnívora", in the area of equipment design.
- ✘ Honorable mention in the "5th Internacional Design Resource Awards 2001", EUA, with the project "módulos recreativos DO-IT".
- ✘ 1st Prize - "Concurso Cena d'Arte 2001", area comix, Lisbon city hall, with "Gritante", multimédia Fanzine.