

## PROFISSIONAL EXPERIENCE

### 2021/-- UX/UI designer at Emergn.com

Responsible for the UX/UI design area in all project phases, together with international multidisciplinary teams in the pharma, insurance and energy business areas

### 2015/21 UX designer and Design sprint facilitator at F3M infomations systems

Design sprint facilitator in internal F3M projects/products and client projects, helping kick off ideas and new products whit the 5-day design sprint methodology

Responsible for the area of UX, user research and design Ops for the following enterprise products:

- *Prisma* - for eyewear store management
- *Produz* - for textile production management
- *Esocial* - for portuguese IPSS management (portuguese social solidarity institutions)
- *Mpds - Prediagnostic system* - health mobile application to monitor, in hospital environment, Pressure ulcers and cutaneous signs
- *PIU* - patients health cicle management for portuguese IPSSs (portuguese social solidarity institutions)

### 2013/15 UX/Ui designer + front-end dev for travel website mobeetrip.com for Travel Store Ida

Responsible for the redesign, planning, user research and front end development of a digital platform for self-service booking of business trips (airplane, hotel and car) mobeetrip.com

### 2011/19 Designer freelancer in web design (UX/Ui e front-end) and grafic design

Responsible for creation and development of websites and digital platforms for various clients in the areas of UX / UI design, webdesign and front-end development

### 2012/13 UI/UX designer at webnographer development

Responsible for creating the platform for collecting and analyzing data from remote usability tests, creating usability test scripts and implementing them in form forms on the webnographer platform to be used on specific pages of clients websites

#### KEY SKILLS (in person and remote)

UX/UI design (discovery, prototyping, design sprints, working with development team), UX research, usability testing, HTML and CSS basics

#### SOFTWARE

Windows and Mac - adobe suite, UXpin, Figma, miro, Jira, office



#### ABOUT ME

NATIONALITY Portuguese  
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#### ACADEMIC DEGREE

1995/02  
Graduate in Industrial Design, from the Architecture university, Lisbon (UTL).

#### PROFESSIONAL QUALIFICATION

2011  
Programa de User Interface / User Experience Design & Development at EDIT

2010  
Course of webdesign/dreamweaver escola FRENETIK POLIS

1999/03  
Experimentadesign 1999/03, Lisbon

1998  
Participation in the European Seminar Universal Design Social Accessibility

## OTHER PROFESSIONAL EXPERIENCE

- 2008/11 Designer and webdesigner at ADDmore Communication agency
- 2009 Teacher of Flash in the animation course at Restart school
- 2007/08 Designer Ivan Pinheiro e Associados
- 2005/08 Designer freelancer in design, graphic design and industrial design
- 2003/06 Designer MOIOdesign Lda.,  
Designer and founding partner, design studio of equipment, graphic and web design

## OTHER PROJECTS

### INDUSTRIAL DESIGN AND EXHIBITIONS

- ✘ Light table M-luz, for animation at school Restart - Restart - School of Creativity and New Technologies, Lisbon.
- ✘ Trophy INDIELISBOA - Independent film festival, Lisbon, 2004 e 2005 editions.
- ✘ Colection XS - stories over ceramics, from Salão Lisboa 2003 of illustration and comix sallon.
- ✘ Carnivora chair , developed by MOIOdesign.
- ✘ Garbage can CESTIC\_, for scholl ETIC, Lisboa.
- ✘ Modular object DO-IT , for kids.
- ✘ WC for all, bathroom for normal and desabled people.
- ✘ Creation of a video graphics to accompany the exhibition "The Politics and CORK ... press in the humorous work of Raphael Bordallo Pinheiro (1875-1905)" Hemeroteca Municipal.
- ✘ Design of the winning presentation in the "design award briefing 2003, Restart - School of Creativity and New Technologies.
- ✘ Launch of the "XS-stories over ceramics" in Salão Lisboa 2003 de Banda desenhada e ilustração, Restart - School of Creativity and New Technologies.
- ✘ Participation in the exhibition "S \* Cool" - Experimenta Design Biennial 2003.
- ✘ Communication design, coordination of ambients, INDIELISBOA film festival from 2003 to 2006.
- ✘ Exhibition film "Born in to brothels", INDIELISBOA ilm festival, 2005 edition.
- ✘ Multimedia comix Fanzine "Gritante", Salão Lisboa 2001 de Banda Desenhada e Ilustração, Bedeteca, Lisbon.

## MAIN CLIENTS

F3m SA TravelStore CML Lisboa Bedeteca de Lisboa CIEAM Faculdade de belas artes de Lisboa Instituto superior de tecnologia e gestão de Portalegre Ilustrador André Carrilho Artista plástico Pedro Zamith Associação chili com carne Juventude musical portuguesa Associação Thisco Escola Restart Festivais de cinema Indielisboa e DocLisboa Fesenius Bayer, Boheringer Pfizer Novartis APF Rituals RTP Antenas 1 2 e 3 Águas de Portugal Infarmed

### GRAPHIC DESIGN

- ✘ Art direction, graphic design and monitoring of production of the book collection "ANTIBOTHIS".
- ✘ Art direction and graphic design of the newspaper "CASCAIS SUBMERSO," Youth Show 07, Cascais.
- ✘ Art direction, graphic design and production monitoring of the book "Memórias10" CITEN - Calouste Gulbenkian, Lisbon.
- ✘ Communication design for the exhibition "Bibliotecas Municipais de Lisboa, um percurso 1883-2006", Lisbon City Hall.
- ✘ Communication design "Salão Lisboa 2005 de Banda desenhada e Ilustração," Bedeteca, Lisbon City Hall.
- ✘ Communication design for the exhibition of the painter Guido Buzzell, Bedeteca, Lisbon City Hall.

### AWARDS

- ✘ 2nd Prize "Oeiras Inova 2005", with the project green map Oeiras.
- ✘ Selected for "Prémio Milénio Sagres/Expresso 2002" with the project WC for all.
- ✘ Winner at european level "Eurowards 2002 - Jovens Empreendedores" in the Seed category, with the project "Cerâmica XS".
- ✘ Selected for "Mostra Jovens Criadores 2001" - Clube Artes e Ideias, Lisbon, with the project "Carnívora", in the area of equipment design.
- ✘ Honorable mention in the "5th Internacional Design Resource Awards 2001", EUA, with the project "módulos recreativos DO-IT".
- ✘ 1st Prize - "Concurso Cena d'Arte 2001", area comix, Lisbon city hall, with "Gritante", multimédia Fanzine.